CREDA
COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION
Formerly NAIOP

Commercial Real Estate Development Association (CREDA), is the leading organization for developers, owners and investors of office, industrial, retail and mixed-use real estate. CREDA comprises 21,000+ members and provides strong advocacy, education and business opportunities through a powerful North American network.

Who are CREDA Members?

CREDA delivers the right professionals from the right companies to grow your business. Our members are decision-makers from top companies, making CREDA an essential investment for anyone who wants to reach commercial real estate.

CREDA members represent all professions in the commercial real estate development industry

Members by Scope of Business

- **36%** Developers, Owners, Investors, Asset Mangers
- **24%** Architects, Engineers, Contractors and related
- **15%** Attorneys, Accountants, Consultants and related
- **12%** Brokers
- **7%** Other
- **5%** Financiers

Members by Property Type

- **74%** Industrial
- **55%** Office
- **47%** Retail
- **43%** Multifamily
- **41%** Mixed-use
- **27%** Medical Office
- **20%** Hospitality
- **18%** Self-storage
- **17%** Life Science
- **15%** Data Center
- **11%** Other

CREDA Members Are a Unique Audience

31% of CREDA members belong to no other real estate organization.

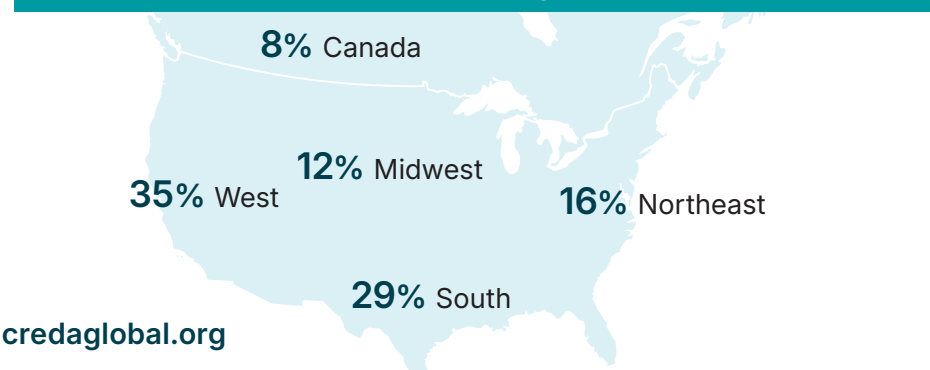
Companies with the Most CREDA Members

Invest where the leaders in CRE are.

Avison Young
BentallGreenOak (Canada)
Bohler
Brasfield & Gorrie
CBRE
CenterPoint Properties
Colliers
Cushman & Wakefield
Eastdil Secured
First American Title Insurance Company
JLL and JLL Capital Markets
Kimley-Horn
Langan
Limited Partnership
Link Logistics
Newmark
Oxford Properties Group
Prologis
QuadReal Property Group
Ryan Companies US, Inc.
St. John Properties, Inc.
Stream Realty Partners
Trammell Crow Company
Transwestern
Turner Construction
VanTrust Real Estate, LLC
Ware Malcomb

Company names normalized to merge punctuation, spacing, and legal-suffix variants.

CREDA members are located throughout North America.



credaglobal.org

For more information on growing your business with commercial real estate, contact:

Christopher Ware, Vice President for Business Development and Strategic Initiatives
cware@credaglobal.org | 703-674-1419

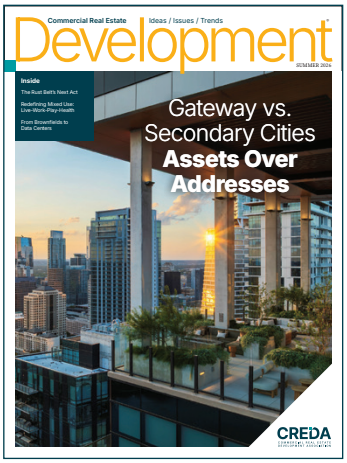
Jim Sharifi, Business Development Coordinator
jsharifi@credaglobal.org | 703-674-1409

Kimberly Donohue, Business Development Associate
kdonohue@credaglobal.org | 703-674-1433

Data sources: CREDA membership data (June 2026), CREDA Sentiment Index (March 2026), CREDA Sentiment Survey (October 2025).

Print Advertising

Circulation: **22,000** | Frequency: **Quarterly**



Commercial Real Estate Reads **Development Magazine**

Development magazine is the trusted source for the latest industry information and news for commercial real estate professionals. Each issue covers trends and news, with quick-read columns, industry leader outlooks, and special focus sections contributed by some of commercial real estate's most recognized experts!

Spring 2026	Summer 2026	Fall 2026	Winter 2026/2027
Industrial	Emerging Cities	CREDA Developer of the Year	Demographics

Please note: Cover story topics and publication dates are subject to change.

Most-read Articles of 2025

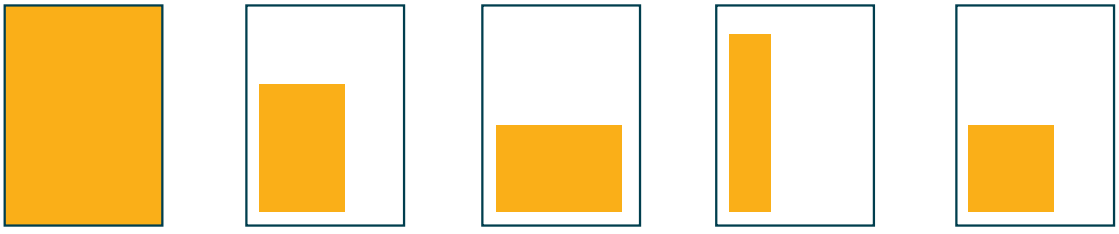
1. The Office Market 2025: Turning the Corner
2. Bringing Portland Back From the Brink
3. Experiential Retail Helping to Fuel a Brick-and-mortar Revival
4. Detroit's Blueprint for Advancing Industrial Site Readiness
5. Industrial Real Estate: Why Build-to-suit Matters More Than Ever

Closing and Publication Dates / Rates and Specs

Issue	Ad Closing	Materials Due	Mail Date
Spring	Jan. 16	Jan. 23	March 26
Summer	April 3	April 10	June 11
Fall	July 17	July 24	Sept. 24
Winter	Oct. 23	Oct. 30	Jan. 7, 2027

Sizes & Rates	1x	2x or more
Full Page	$4,995	$3,995
1/2 Page	$3,745	$2,995
1/3 Page	$2,895	$2,295

See next page for CREDA's premium advertising opportunities. ➡



Full Page
8 1/8″ wide
10 7/8″ deep

1/2 Page vertical
4 5/8″ wide
7 3/8″ deep

1/2 Page horizontal
7 1/8″ wide
4 7/8″ deep

1/3 Page vertical
2 1/4″ wide
10″ deep

1/3 Page square
4 5/8″ wide
4 7/8″ deep

To secure your print advertising, contact:

Christopher Ware
cware@credaglobal.org
703-674-1419

Jim Sharifi
jsharifi@credaglobal.org
703-674-1409

Kimberly Donohue
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Artwork Delivery

Bonnie Schendell
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Specifications, editorial guidelines and deadlines are available at **credaglobal.org/reachcre**.

Print Advertising

Development Magazine

Premium Advertising Opportunities

Gate-fold Cover

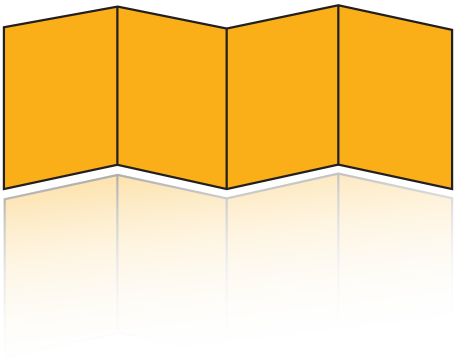
Four-page: $20,000

The four-page gate-fold cover features a three-page spread on one side of the pullout cover and one page on the reverse.

Six-page: $25,000

The six-page gate-fold cover features a four-page spread on one side of the pullout cover and two-page spread on the reverse.

Gate-fold covers are available on Fall and Winter issues only.



Tip-in Poster

$18,000 per insertion

Connect with commercial real estate with this large-format, removable advertisement.

Available in all four issues.

Four-page Insert

$17,000 per insertion

Your ad stands out with special paper stock – different from the rest of the magazine. Readers will turn to your ad time and time again!

Available in all four issues.

Belly Band

$12,000 per insertion

Wrap your ad around Development magazine for maximum exposure. Your belly band ad also includes ad space on the back cover of the magazine.

Available in the Spring and Summer issues.

Front Cover 3×3" Sticky Note

$9,995 per insertion

Your ad is printed on an adhesive square 3×3" paper placed in the lower right quadrant of the magazine's front cover.

Available in the Spring, Summer and Winter issues.

Deadlines:

Premium ad insertions must be confirmed two weeks before listed ad close.

Please note: CREDA requires that premium advertising materials be submitted two weeks prior to the listed materials due date for that issue.

Premium Advertising Rates:

All premium advertising rates are quoted as net. No multiple insertion discount is offered for premium advertising insertions.

CREDA reserves the right to decline advertising materials that do not meet CREDA and Development magazine standards for content and quality.

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Development Magazine

Who Advertises with CREDA?

Over 50 companies invested in CREDA print advertising in 2025.

Affinius Capital
Alston Construction
Becknell Industrial
BKM Capital Partners
Bohler
CapRock Partners
CBRE
CenterPoint Properties
CLA
Colliers
Concrete Fiber Solutions
EarthPlanter
Fidelity National Title Group
Global Roofing Group
Granite Properties
Green Building Initiative
Grunley Construction Company
IDI Logistics
Karis Cold
KSS Architects
LBA Realty
Link Logistics Real Estate
LiUNA
Majestic Realty
Mapletree
March Associates Construction
Marcus & Millichap
Martin-Harris Construction
Matan Companies
McShane Construction Company
Newmark
NRMCA
Oxford Properties
Panattoni
PNA Construction Technology
PNK Group
Port of Houston
RMP Global, Inc.
Rockefeller Group
Safety NetAccess, Inc.
Slevin Consulting
Stewart & Tate
Summit Real Estate Group
The Stewart Companies
Tratt Properties
Twintec Kalman
University of Denver
Versico Roofing Systems
Vorys, Sater, Seymour and Pease LLP
Vulcan Real Estate
WDS Construction
Westmount Realty Capital
Wipfli LLP
Wonderful Real Estate

Leading commercial real estate companies gain significant value from their long-term partnerships with CREDA. Top sponsors have supported CREDA (formerly NAIOP) for over 16 years on average, and several have partnered with the association for nearly 25 years. They know that CREDA provides unparalleled access to their target audience of industry power players.

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