



Accelerating Tech Adoption in Commercial Real Estate

Commercial Real Estate Development Association (CREDA) has a strategic partnership with CREtech, the leading global platform for commercial real estate technology innovation. Together, CREDA and CREtech aim to foster a more tech-enabled industry, driving innovation, efficiency and long-term value for commercial real estate professionals.

Who We Are:

CREDA elevates the commercial real estate development industry by providing advocacy, education, research and connections to foster business opportunities. In partnership with 55 chapters across North America, we connect and serve a diverse network of 21,000+ leading CRE professionals. Learn more about how you can connect with this powerful association at credaglobal.org/join.

CREDA Member Demographics:

CREDA members represent all professions of the development industry:

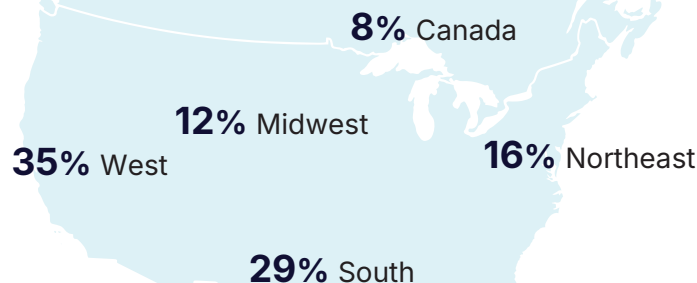


- **36%** Developers, Owners, Investors, Asset Managers
- **24%** Architects, Engineers, Contractors and related
- **15%** Attorneys, Accountants, Consultants and related
- **12%** Brokers
- **12%** Financiers and Other (EDCs, title companies, property managers)

CREDA Members:

- Work across industry sectors: Retail, multifamily data centers, life sciences, industrial, hospitality, healthcare, office and beyond.
- **70%** are in senior management at their companies.

CREDA members are located throughout North America:



Join us for 2027 Events:

Connect with commercial real estate leaders and decision makers by attending CREDA's conferences. Learn more and register at credaglobal.org/calendar.

I.CON West

March 9-10
Los Angeles

I.CON Cold Storage

June 10-11
Atlanta

CREDA Conference

Sept. 27-29
Austin

I.CON East

Oct. 20-21
Jersey City, New Jersey

I.CON Data Centers

Nov. 10-11
Reston, Virginia

Learn more at
credaglobal.org/cretech





Expand your Skills with CREDA Courses

CREDA's courses provide practical, valuable education based around core commercial real estate concepts and can be applied towards a CREDA Certificate of Advanced Study. Learn more about all of the high-quality courses conveniently available on-demand and register at learn.credaglobal.org.

CREDA's Most Popular Courses:

AI in Commercial Real Estate

Level: Intermediate to Advanced

Designed for: Developers, owners, asset managers, financial managers, investors and brokers.

Basic Real Estate Finance

Level: Introductory

Designed for: Entry-level professionals in development, asset management, finance, investment and brokerage.

Advanced Real Estate Finance

Level: Intermediate to Advanced

Designed for: Developers, owners, asset managers, financial managers, investors and brokers.

Essentials of the Development Process

Level: Introductory

Designed for: Developers, owners, investors, land planners, engineers, brokers and construction professionals.

Advanced Development Practices

Level: Intermediate

Designed for: Developers, owners, investors, land planners, engineers, brokers and construction professionals.

Fundamentals of Adaptive Reuse

Level: Introductory/Intermediate

Designed for: Developers, owners, investors and architects.

Private Equity Fund Structure and Management

Level: Introductory/Intermediate

Designed for: Developers, owners, investors and finance and investment professionals.



**Great projects don't start
with blueprints. They start
with relationships.**

Meet the people shaping tomorrow's
communities with CREDA.

